

Rep Order# 6817691 Ver# 5 Mod# 2 Status Confirmed  
EC'd No

**Traffic Order# 771425**

Printed: 06/01/2012 8:39 PM

1 of 2

**Last Received:** 05/31/2012 4:16 PM

**Showing Buylines:** All Lines

**Station** WUPW-TV TOLEDO, OH.  
**Advertiser** ( ).CROSSROADS GPS  
**Product** CROSSROADS GPS C  
**Estimate#** 647  
**Buyer** Noelle Ramsey  
**Phone#**  
**Fax#**

Agency ( ) CROSSROADS MEDIA  
66 CANAL CENTER PLAZA, SUITE 555  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E 12/108/647  
Flight Dates 06/05/2012 - 06/11/2012  
Hiatus Weeks

**Rep Firm**  
**Sales Office ( ) PHILADELPHIA**  
**Salesperson ( ) ANJIE BRADY**  
**Salesperson Phone# 215-567-6005**  
**Salesperson FAX# 215-567-5938**

— CONTRACT COMMENT —

SC- \*

[illegible]

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---REPORT TOTALS---

Report Totals: 7 / \$745.00

---SALES MONTHLY TOTALS---

Jun 12: 7 / \$745.00

Sales Totals: 7 / \$745.00

Station Totals: 7 / \$745.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$37,250	CATV	0%	WNGT	0%	WNWO	5%	WTOL	28%	WTVG	65%
		WUPW	2%								

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11  
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE